

HOMAG Group founds a sales and service company in Germany

Everything from one source:

Sales and service at the heart of the German furniture industry

As part of the upcoming changes to its organizational structure, and under the guiding idea of "ONE HOMAG", the HOMAG Group is set to further increase customer orientation in Germany by making its processes even more efficient. From February 1, 2016 at the latest, the newly founded HOMAG Deutschland GmbH will take over sales and service for industrial customers for all companies in the HOMAG Group.

For customers, the founding of HOMAG Deutschland GmbH will result in a closer, more tailor-made partnership with the company. This a crucial factor in the current market, because demand among furniture industry customers for integrated technology, integrated software solutions and a high level of flexibility from modern cells and plants is constantly increasing. At the same time, the challenges faced by machine manufacturers are growing, and a highly qualified, perfectly coordinated sales and service approach is essential. HOMAG Deutschland GmbH provides an ideal basis for guaranteeing skilled support over the entire product life cycle — from the selection of optimal machine technology, through the appropriate software solution, up to the provision of services from one source.

Thanks to the new structure, customers in Germany will also benefit from shorter response and faster processing times, and even higher quality in terms of consulting and service.

With the Competence Center in Herzebrock/Westphalia, HOMAG Deutschland will have an ideal platform for presentations and events at the heart of the

furniture industry. The Competence Center in Denkendorf, which specifically covers Bavaria under the leadership of HOMAG Deutschland GmbH, will continue to be a further important component for cultivating the market.

Image source: HOMAG Group AG



Images:
Competence Center in Herzebrock

Your contact:

HOMAG Group AG
Homagstrasse 3–5
72296 SCHOPFLOCH
GERMANY
www.homag-group.com

Mr. Alexander Prokisch
Head of Central Marketing
Tel: +49 (0) 7443 13-3122
Fax: +49 (0) 7443 13-8-3122
alexander.prokisch@homag-group.com