

HOMAG Group AG:

Frieder Schuler appointed head of HOMAG Group Engineering

The HOMAG Group's woodworking plant specialist has appointed a new leader: Since October 1, 2013, Frieder Schuler has headed up HOMAG Group Engineering.

HOMAG Group Engineering designs and builds the world's most up-to-date and flexible production plants along the complete furniture and structural element manufacturing process chain. This is a field in which specialist expertise in machine and plant engineering, know-how and close cooperation with customers play a decisive role.

With Frieder Schuler, the HOMAG Group has succeeded in securing an experienced expert in this field to take up the position of Head of Department. Schuler learned the trade from the bottom up, starting his career as a journeyman carpenter. He then took a degree in wood technology at the Rosenheim University of Applied Sciences, followed by two years as a mechanical engineering designer in a medium-sized CNC special-purpose machine company. Schuler then returned to higher education to intensify his knowledge of simulation technology and business-to-business marketing, emerging with a Master's Degree in Engineering (M.Eng).

Since 2005, Schuler has worked for HOMAG Group Engineering, initially as a project processing engineer, then as Project Manager. In 2010, Schuler was made furniture project team leader, and today is Head of Department for the entire Engineering Division. Here, a team of 60 designs and supervises the production of individually customized plants for furniture, structural element and flooring production.

“With its modular systems, the HOMAG Group provides the ideal basis for the engineering of bespoke solutions. Being a part of this process is exciting, challenging and highly rewarding”, says Schuler

With Frieder Schuler, the HOMAG Group has succeeded in securing the services of a highly competent and experienced connoisseur of the company's plants and machines, a process engineering expert and, most importantly of all, a seasoned campaigner with a thorough understanding of the market.

Picture courtesy of: HOMAG Group AG



Fig. 1: Frieder Schuler, Head of HOMAG Group Engineering

For more information, contact

HOMAG Group AG

Homagstraße 3–5
72296 SCHOPFLOCH
GERMANY
www.homag-group.com

Alexander Prokisch

Head of Central Marketing
Tel. +49 7443 13-3122
Fax +49 7443 13-8-3122
alexander.prokisch@homag-group.com