

## Product presentation at Hemmoor

The own showroom is the deed for the professional product presentation for BARGSTEDT. The presentation of the own products and solutions at the manufacturers location is becoming more important as affective mean of communication.



System competence - Storage with operating machine HPP250 from HOLZMA and Vantage 28M from Weeke

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## More customer proximity with an own showroom

At the beginning of this year the first showroom at the location Hemmoor was created. In the course of the 50th anniversary of the Homag Group, for that BARGSTEDT offers an especially for cabinetmaker interesting cutting center in close cooperation with HOLZMA, it seemed likely to fit the new showroom with a storage - saw combination.

Since the opening of the showroom at the beginning of March 2010 many customers visited BARGSTEDT to assure themselves of the exhibited combination „storage TLF400 with saw HPP250“ and the thus automated production.

In August another machine, the CNC operating center from Weeke joined the combination. Like already the HOLZMA saw HPP250, also the Vantage 28M is mechanically and control technically completely integrated to the storage and processes boards through drilling and milling. With the completion of the showroom through the CNC operating center BARGSTEDT shows clearly its system competence as handling manufacturer in the HOMAG Group.

The visitors are impressed, because advantages like higher competitive ability through a high productivity and thus optimal economies of scale attract attention immediately. Additionally they can test the storage control, optimize cutting plans through the software, transport and cut boards. Exact the product presentation creates an emotional attachment. Our visitors start already on their way home with the planning for their factory.