

Gold award as proof for innovative capacity

The exhibition corporation of the Drema in Posen awards the most innovative products of the fair for several years. This year, BARGSTEDT was the big winner. As handling specialist of the HOMAG Group, BARGSTEDT convinced the jury with the exhibited Optimat TLF210 and received the gold award for innovation and distinguished technology.

The Drema is one of the leading Polish trade fairs and is particularly appropriate for experts of the woodworking industry. From 16th to 19th April, the international exhibition showed the latest trends and innovations of the industry and offered a broad survey of the sectors of woodworking and furniture production.

BARGSTEDT presented its storage system, Optimat TLF210 in the stand of Homag Polska. The plane storage system was combined with a panel saw type HPP of the series 3 from the associate company HOLZMA and was one of the eye-catcher at this year's exhibition.

The entry storage TLF210, which was exhibited at the Drema, was first shown at the LIGNA 2011 and offers already for craft industries unimagined possibilities in process optimization and standardization. Unlike in conventional production, the BARGSTEDT plane storage system manages the entire material automatically, organizes the sequence of procedures and transports panels.

Specifically: „The material flows depend on the speed of the operating machine instead of the operating machine being dependent on the material flow.“ This is the only possibility to produce economically in spite of increasing personnel costs, higher variety in customer's desires and high deadline pressure.

From the series-production readiness two years ago, the storage system is manufactured and assembled in Sroda, Poland. In doing so, BARGSTEDT is using one of the valuable synergies that offer the HOMAG Group. Not only the assembly is done in Sroda, but also, and this is essential, the distribution of the storage systems in the Polish market is notably simplified.

This storage system, assembled in Sroda, offers a sustainable product for the Polish market to HOMAG Polska with Michael Pilat as general manager. As it were a domestic mark for the own market. „The HOMAG Group can offer complex solutions and that gives us the possibility to position ourselves increasingly broad.“ explains Michael Pilat. „Therefore, the award is very important for us to increase our popularity in Poland. Here was awarded a product that was designed in Germany and assembled in Poland.“ The jury of the exhibition appreciated the concept and the realization of the kind of automation and awarded it as complex solution for coordinated processes with the „innovation award in gold“.



Thomas Gerdts, Sales manager BARGSTEDT

Many visitors proved that it was right to grant the award to the BARGSTEDT storage system.

It was very well attended throughout the period of the fair. „Although all exhibited machines were running, our storage system was the center of the stream of visitors“, indicates Alexander Streisel, demonstrator at the fair. „Compared to the competitors most of the visitors were at our storage system. This was a great feeling.“

„Exhibitions like the Drema create much confidence in our customers and clearly increase our popularity in Poland. This show, amongst others, the many inquiries for our Optimat storage TLF210 during the fair“, adds Thomas Gerdts, sales manager at BARGSTEDT.

That logistical solutions like the BARGSTEDT storage gain more and more importance also in Poland, is shown in increasing costs for production area and personnel. Now, these increasing incidental costs force also the Polish supplier in the furniture and component industry to busy themselves with the subject process optimization through automation. An evidence for this estimation is the two storage systems that were sold to the beginning of the Drema fair.