



Casestudy

Brandt Edgebander Delivers Perfection for The Complete Kitchen Company

“All in all, the Brandt edgebander has saved us time, eliminated waste and improved our already high standards”

Tony Ellis
Managing Director
The Complete Kitchen Company Ltd



When it comes to business, Tony Ellis, founder of Somerset based The Complete Kitchen Company Limited, is a self-confessed perfectionist. Ever since 1995 when he took his first steps into running his own company Tony has built his success and unmatched reputation on first class service and value.

“I’m a qualified carpenter and joiner by trade and I have always loved making things just right,” explains Ellis. “To me, there is absolutely no point or satisfaction in making something unless you do it to the best of your ability. That’s why, when I ventured into my own business I made a decision to invest in high quality machinery and personnel.

“When I started the business I had to purchase all second-hand equipment but as soon as funds allowed I looked to upgrade to the best machinery available. Our first quality edgebander was a Brandt KD56 and it served us very well, however, when it came to replacing it with a new model last year I made the mistake of trying a competitor’s machine because on the face of it, the initial outlay was lower and easier for us to accommodate.

“Unfortunately, the machine just wasn’t up to the job. It soon became clear to me that it was crucifying the business. After three months I knew we had to cut our losses, so I made the painful decision to get rid of the machine. It really was a lesson learnt. The initial investment in complex machinery is only the beginning; what is far more important is the life-time cost of the equipment and its impact on your business.

“For the replacement edgebander I wasn’t about to make the same mistake twice, so we got in touch with Homag UK. To make absolutely certain that the machine would do the job we arranged to visit Homag UK’s showroom in Castle Donington to see the Brandt1440 FC in action.



The Brandt 1440 FC
- The compact, high
quality edgebander

Work piece going
through the trimming
unit on Brandt 1440 FC

The 1440 FC
can be operated
by one man

The easy to use
PowerControl PC
20+ control panel

“The Brandt 1440 FC handled everything we fed through it perfectly...”

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An Easy Decision

“When we went to the showroom we took our own boards and edge tapes to test on the machine. The 1440 FC handled everything we fed through it perfectly and so it was an easy decision to invest in this excellent machine.

“In the kitchen and bedroom furniture markets one of our most popular designs is the European look door. These doors are edged with 2mm PVC and it is vital that our edgebander can edge these doors perfectly. The old machine just couldn’t handle them, but the Brandt does an amazing job using the new servo controller corner rounding unit.

“Because I demand a high quality finish, we always used to hand finish the edges, but with the 1440 FC we don’t have to touch them. The optional trimming and scraping units we specified on the machine do a fantastic job and are well worth the additional investment for us.

“The 1440FC is a fantastic all round machine which can apply thin tape, PVC coiled material and solid wood with ease. The controller is very easy to operate and we can accurately and consistently change from one program to another in seconds giving us great flexibility.

“Our customers, from the building trade to kitchen studios and the general public, increasingly expect bespoke products finished to a very high standard, all at value for money prices. The Brandt 1440 FC helps us achieve this. It is ideal for batch-size one production and is very

flexible. We put everything from chipboard panels to solid oak through the machine and the consistency of the finish is outstanding.

“Working with Homag UK is a pleasure. Our contact, Andy Potter, is always at the end of the phone and happy to sort out any day-to-day issues that may arise. Homag’s installation team did a great job too. The machine arrived on time and was up and running within two days, and because it is easy to operate our team soon got to grips with it.

“All in all, the Brandt edgebander has saved us time, eliminated waste and improved our already high standards. I would recommend any company looking to produce quality products to consider Homag and to look at the life-time cost rather than the initial investment. The difference really is worth paying for,” enthuses Ellis.

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